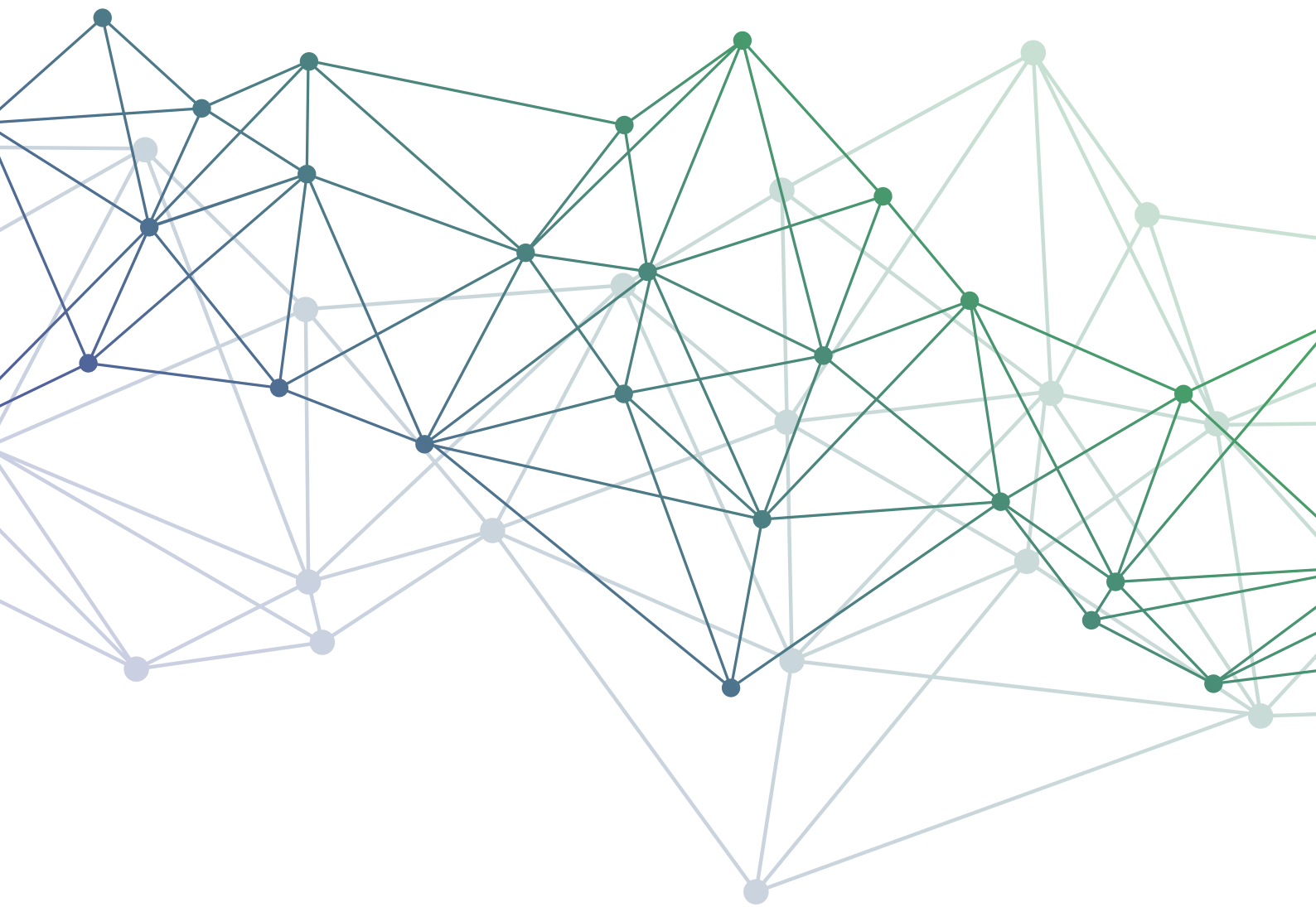


Whitepaper

Tokenizing Private Sales and Seed Rounds



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You are not eligible to purchase any BRAIN token in the cerebrumX Private and Public Sale (referred to in this whitepaper) if you are a citizen, resident (tax or otherwise), or green card holder of the United States of America, or any country where trading of cryptocurrency tokens is illegal.

No Advice

This whitepaper does not constitute or form part of any opinion on any advice to sell, or any solicitation of any offer by the team to sell any BRAIN tokens, nor shall it or any part of it nor the fact of its presentation form the basis of, or be relied upon in connection with, any contract or investment decision.

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Abstract

There is a significant gap in the cryptocurrency investment ecosystem. A considerable number of blockchain projects now conduct early-stage investment rounds such as seed funding, pre-sales, and private sales of coins or tokens. These rounds allow investors with substantial capital to have access to these projects at the earliest stage of development.

However, less than 2 percent of retail investors have the opportunity to participate in early-stage rounds because they are quickly bought by big crypto funds, venture capital firms, and those with access to privileged information about the project. Consequently, retail investors are left to compete for a small portion during public sales. Missing out on early rounds means missing out on the potential for significant returns. This imbalance in the blockchain space is what cerebrumX aims to correct by tokenizing

private seed investment on the blockchain. The platform also introduces a fair launchpad that guarantees every holder of BRAIN tokens, organized into 5 tiers, an allocation in all initial offerings.

Transaction speed and low transaction costs have become critical factors in the cryptocurrency industry. Therefore, cerebrumX's choice of blockchain is based on these factors, as well as the level of decentralization and community strength. The BRAIN token will be launched on the Mantle Network.



INTRODUCTION & JUSTIFICATION OF CEREBRUMX ON BLOCKCHAIN

The inefficiency in the traditional financial sector has become apparent with each passing decade. The centralization of traditional equity makes it challenging for retail investors to own a fraction of shares. Moreover, more than 70 percent of potential investors lack experience in the financial industry, making it difficult for them to engage in portfolio management and invest in newly launched companies. Forbes states that "8 out of 10 new startups will fail" .

Mutual funds offer a solution to mitigate this financial risk. They assemble a team of industry players to manage funds on behalf of regular investors. By giving money to mutual funds, inexperienced retail investors can reduce risk exposure and earn passive income from different companies. However, mutual funds still maintain the deficiencies of the old financial industry, creating a dilemma. They still put up barriers that disenfranchise many people from participating in the financial market as minimum capital requirements disallow average investors from buying a fair amount of shares.

The world is rapidly embracing digital currency, and DeFi (Decentralized Finance) is the next big thing in the financial services sector. It aims to increase financial inclusion regardless of geographical location and offers investors unlimited access to investment tools on the decentralized ledger technologies. DApps (Decentralized Applications) allow everyone to invest in any cryptocurrency start-up of their choice. As of July 2023, the total value of money locked in DeFi is around \$44 billion, and this is expected to grow exponentially .

Although there is an increase in DeFi adoption, the culture of traditional financing persists, and the challenge for retail investors remains, becoming even worse. The imbalance in token allocation to early-stage investors increases the slippage war faced by public sale participants.

With unrestricted access to the cryptocurrency industry, retail investors are burdened with the responsibility of due diligence, often lacking access to the best financial advisers. As a result, these investors easily fall victim to poorly managed and fraudulent cryptocurrency projects.



INTRODUCTION & JUSTIFICATION OF CEREBRUMX ON BLOCKCHAIN

Currently, there is a lack of decentralized mutual fund services that conduct intensive and professional research on behalf of small investors in the cryptocurrency industry.

Furthermore, there is currently no venture capital platform that truly democratizes early-stage investment participation. Retail investors still face an imbalance in decentralized financing, similar to traditional financial markets. This inefficiency discourages many retail investors, some of whom have given up because only an exclusive group of investors take advantage of the opportunities in private sales, amassing wealth for themselves.

Despite the massive influx of new users and investors in the DeFi industry every month, exclusivity still exists in the new industry. Initial Decentralized Exchange Offerings (IDOs) still exclude retail investors, similar to traditional financing. This is a significant threat to decentralization, which propagates the idea of equal opportunity for all. If this trend continues in DeFi, it means that current private sales environments are no longer as decentralized.

The investment opportunity should grow proportionally with the adoption and active participation of industry participants, not the other way around.

The launch of Initial Decentralized Exchange Offerings (IDOs) on launchpads reduced the hurdles of token sales, but it came with additional costs for users. The cryptocurrency industry quickly adapted to this innovative token launch mechanism. Some tech-savvy investors began to take advantage of the listing after a reasonable amount of liquidity has been provided on dex pools. They would buy up the entire pool at a lower price, increase the gas fee, and shoot up the transaction cost on the most network. Interacting with these protocols has become a luxury for retail investors.

These investors demand cheaper transactions, faster token swaps, cross-chain swaps, and a more user-centric interface. The future of DeFi will be hindered by single-chain protocols, and interoperability is a must in the emerging industry. cerebrumX's launchpad is a multi-chain platform that will be free of lottery, bias, and bots.

cerebrumX discovered a solution to reward all BRAIN token holders with the least entry barrier in the industry. The bane of existing decentralized launchpads for users is that buying enough tokens to participate in the token sale is a privilege that only big pocket individuals enjoy. Even when community members hold enough tokens, the lottery system ensures that only a few can get in, and sometimes, slot allocation is based on a first-come, first-served basis. As a result, people set up bots to grab all the slots within seconds. cerebrumX's hallmark is all about fairness, and the decentralized launchpad will be the fairest in the industry, with guaranteed slots for all tiers of token holders.

CEREBRUMX MASTERPLAN

Retail investors will be able to grab a portion of BRAIN tokens, which reflect the value of assets that cerebrumX is exposed to. The BRAIN token derives its price from these assets and real-time market price actions. After the BRAIN token sale, 75% of funds will be strategically invested in promising private sales.

The token is deflationary, and only 1,000,000,000 BRAIN tokens will ever exist. cerebrumX will allocate 45% of the profit from private sale investments to buy BRAIN tokens from the market and burn them. This is achieved by sending the tokens to an address with no private keys, thereby reducing the token supply. Burning BRAIN tokens will make them scarce, increasing their value, and long-term holders will be rewarded massively. Reinvesting in private sales is the best way to sustain the ecosystem; thus, 25% of the profit, plus the initial capital, will be reinvested back. Additionally, 20% of the profits will be distributed back to the community in Mantle Network token (MNT) and 10% goes to cerebrumX for funding, development, marketing, and research.

The cerebrumX team consists of highly experienced traders and financial analysts who will scrutinize all products that cerebrumX intends to invest in, ensuring maximum profit for token holders.

Dozens of decentralized financing products continue to outperform traditional financial products in the market, and the value of BRAIN will grow accordingly. cerebrumX places significant value on community members, and top holders of BRAIN tokens will be invited to a group where investment decisions are made. It is believed that such holders will be able to represent other investors and make meaningful contributions regarding investments in promising cryptocurrency projects.



CEREBRUMX INVESTMENT DIVERSITY

Lending Protocol: Decentralized financing has opened up a wide range of financial products, such as the lending protocol that allows borrowers and lenders to exchange value through a lending pool. The self-executing smart contract serves as the foundational layer of the lending protocol on the blockchain. Anyone can use the trustless loan dApp to borrow money to finance a project or take advantage of arbitrage in the cryptocurrency market. Lenders can earn passively by adding their digital assets to the pool, protected by collateral provided by borrowers in case of loan default. This collateral is automatically liquidated to pay lenders.

Several innovations occur in the DeFi loan industry, with new dApps rolled out monthly to provide unique opportunities to users. As this sector continues to grow, cerebrumX is confident in exposing token holders to this innovative industry.

Decentralized Exchanges: Also known as AMM (Automated Market Maker), decentralized exchanges use smart contracts to automatically connect buyers and sellers on the blockchain. Individuals can exchange assets through a private wallet without signing up on an exchange platform or revealing their identities. There is a market segment that prefers anonymous trading, and these exchanges have opened up another door for new cryptocurrency users who would like to earn by providing liquidity for other traders. cerebrumX is interested in new companies that bring innovative ideas to decentralized exchanges at the early stage.

Cross-Chain Swap: The major problem with currency AMMs is the inability to swap an asset across blockchains. For instance, if James has USDT on the Binance Smart Chain and intends to swap it for DAI, he cannot swap it with Juliet because her DAI is on the Ethereum blockchain. Startups working to solve this interoperability problem is worth paying attention to. cerebrumX is looking forward to promising startups in this field, and part of the investment fund will be used to support such a project after it has been properly vetted by professional team members.

In addition to these, cerebrumX will continue to search for innovative cryptocurrency projects with a strong marketing strategy, dedicated team members, and the potential to serve a large audience.



PRODUCTS IN THE cerebrumX ECOSYSTEM

Tokenizing Venture Capital

Early-stage investment has proven to be the best and riskiest type. cerebrumX's team consists of experienced cryptocurrency traders and blockchain experts with over 30 years of combined experience in the financial market. They will be bringing their A-game to analyze innovative startups that could potentially become the next unicorn in the blockchain and cryptocurrency space. This experience will help reduce the risk exposure of investors.

By default, all token holders are venture capital investors, pooling resources together to invest in private sales after the following steps have been taken:

Scouting

cerebrumX will search for projects with growth potential and examine their value propositions, the opportunities they are exploring, and the market size.

cerebrumX will also be interested in startup management, financial projections, and expected competitive scenarios.

Due Diligence

The team will examine the business proposal, products, and marketing strategies. At this stage, the team will interview the management and gather as much information as possible.

When a project meets all the requirements, a portion of the funds will be invested in it. cerebrumX is not interested in a sell-off that will hurt any project; they are medium to long-term investors and will not sell off tokens or coins until the project gains traction. cerebrumX's exit will be strategic to ensure that project growth is not hindered. However, if the team is convinced that a project is overvalued at launch, cerebrumX reserves the right to liquidate all or half of the investment.

Launchpad

In the traditional finance system, raising funds is a herculean task as the process and paperwork waste valuable time that could have been channeled into implementing project ideas and forming a solid team. The blockchain is pioneering transparency and creating a global fundraising technique that eliminates all barriers due to geographical locations.

cerebrumX's launchpad is the future of decentralized finance, allowing retail investors to provide financial support for innovative projects that could add value to the



cryptocurrency ecosystem. To guard against scams on decentralized launchpads, all projects will go through a basic smart contract audit before token sales are conducted.

The decentralized launchpad platform will allow token holders to participate in Initial Decentralized Exchange Offerings (IDOs) on the cerebrumX platform, which features unique characteristics such as a user-friendly interface, higher throughput, stability, and the fairest investment tiers. The staking dApp will enable users to earn more BRAIN tokens as an incentive for helping stabilize the community ecosystem. Different staking pools will qualify for different tiers on the cerebrumX Launchpad, including Frontal, Parietal, Temporal, Occipital, and Insula Pool.

Staking

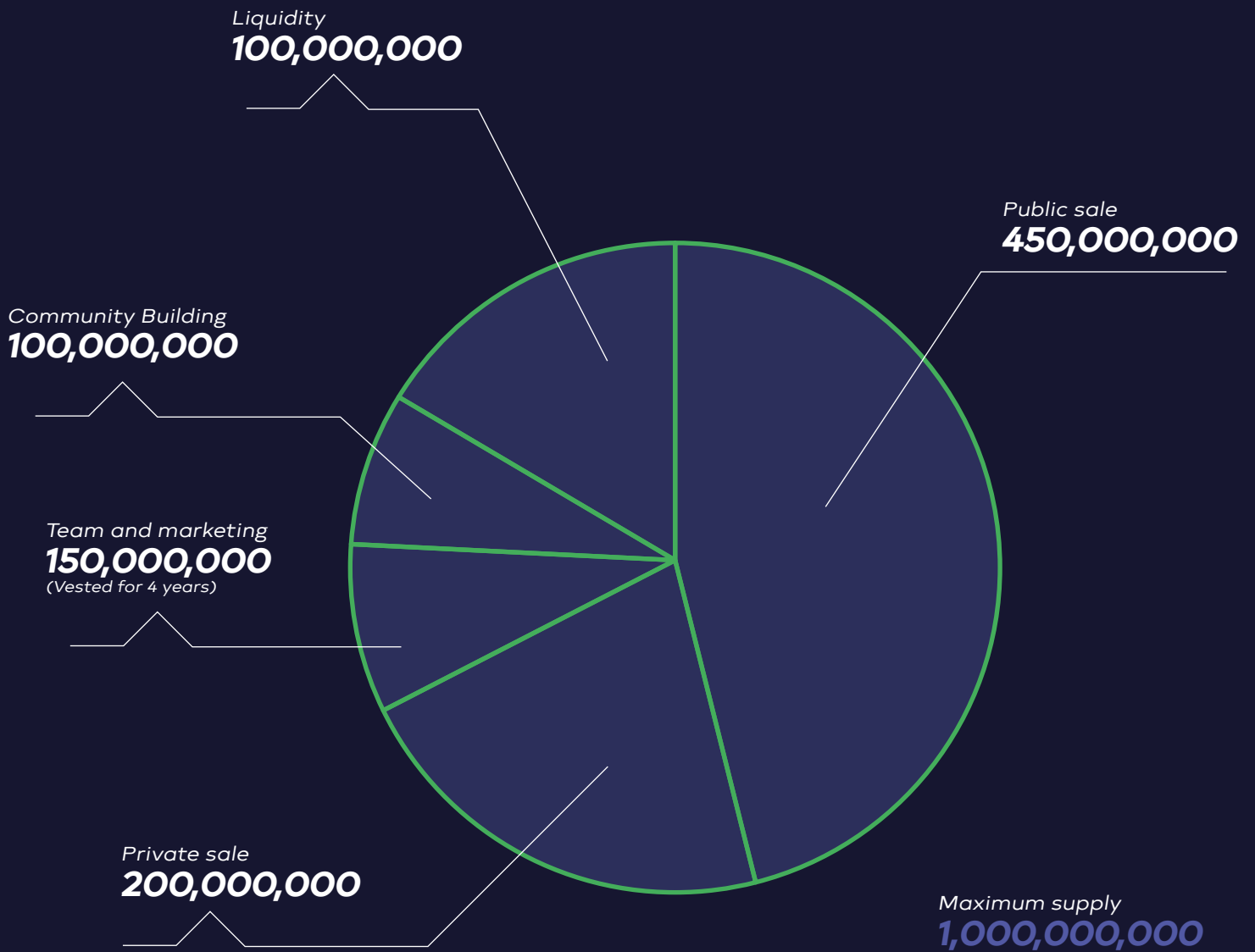
By locking their tokens for specific durations, holders will be rewarded with additional tokens. There will be different staking pools, each with a different lock period and staking rewards. As the value of BRAIN tokens increases, holders will also increase the number of their tokens, presenting an opportunity to earn significantly.

Liquidity

To encourage liquidity of BRAIN tokens on decentralized exchanges, a portion of tokens will be set aside to reward liquidity providers. cerebrumX will start with BRAIN/MNT and BRAIN/USDC pools on Dex. The reward in each pool decreases as more people join it. This is typical of liquidity mining, also known as yield farming.



TOKEN METRICS



ROADMAP

The roadmap outlines the planned milestones and achievements for the cerebrumX project. It shows the progression and development of the platform over time.

